

12 Kids' Symptoms You Should Never Ignore

HEALTHY KIDS
HAPPY FAMILIES

Parents

JANUARY 2012

THE DEALS ISSUE

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WHERE TO SPEND, WHERE TO SAVE

It pays to pony up a little for certain products to get the best results. Follow our guide to use your beauty dollars wisely.

1 HAIR BRUSHES SPEND
Boar-bristle brushes cost more, but the reward is that they increase shine by distributing your hair's natural oils. We're fans of the Angelo David Medium Paddle Brush, \$55; angelodavid.com.

2 ANTI-AGING CREAM SPEND
But it's only worth it if you buy one that contains an ingredient proven to make skin look younger, such as retinol. We like the Angelo David Rapid Wrinkle Repair Night Moisturizer, \$55; angelodavid.com.

3 STYLING PRODUCTS SAVE
"You can find great styling products from the major drugstore brands," says Paula Begoun, author of *Beautytipedia*. We like the Curl-Vacious Curled-Up Spray, \$10; curlvacious.com.

4 FOUNDATION SPEND
You usually get a more flawless look from ingredients in high-end brands, says makeup artist Brett Freedman. Try Lorac Natural Performance Foundation, \$36; sephora.com.

5 LIP COLOR SAVE
The latest drugstore options feel ultra-rich: Revlon ColorBurst Lip Butter, \$7; revlon.com.

6 MASCARA SAVE
Amazing formulas exist at lower price points. Try L'Oréal Paris Voluminous Mascara, \$7; amazon.com.

7 CONCEALER SPEND
Going to a department store ensures you'll be able to test out a bunch for coverage and wearability. A top seller: Laura Mercier Secret Camouflage, \$28; lauramercier.com.

8 FACE WASH SAVE
You rinse it right off anyway! Begoun recommends Purpose Gentle Cleansing Wash, \$6; drugstore.com.

Cut That Out!

You can get by without these things, says Meghan O'Brien, M.D., a dermatologist in New York City.

Facial scrubs Chemical exfoliants, such as glycolic acid, can be found in daily moisturizers.

Eye cream No research shows that your eye area needs something different than the rest of your face.

Leave-in conditioner Applying a dab of your regular one without rinsing it out does the same job.

