

# SOCIAL LIFE

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*in the hamptons with*

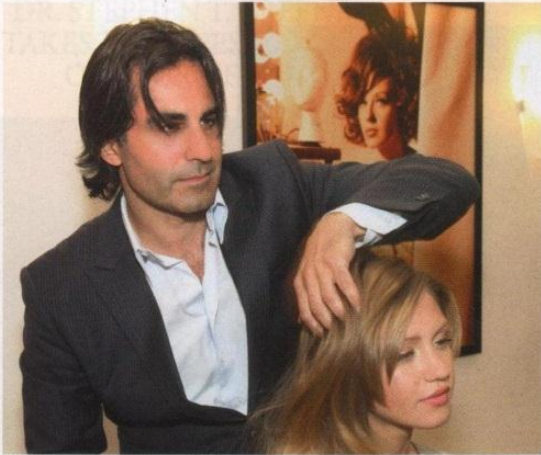
**LA Reid**

*Exclusive Interview Inside*



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Angelo &amp; Model. Photo: Linda Covello



Angelo David cutting room. Photo: Chris Manis

## MEET ANGELO DAVID: THE MAN BEHIND COUTURE HAIR EXTENSIONS

BY MARIE GRENIER

**S**traight off the spring/summer 2012 runways, long luscious locks are this summer's mane obsession. From beach braids and waves to a ballerina's chignon, this season's hair trends are all about volume and length. While short may be sassy, celebrity hairstylist Angelo David of New York City's Angelo David Salon agrees that "nothing says summer style like long, beachy, tousled waves," and suggests adding couture hair extensions to achieve that super-sultry look.

As seen on our favorite celebs, including Jessica Alba, Selena Gomez, Kim Kardashian, and Jennifer Lopez, extensions lengthen your locks and add volume, which makes them the best kept secret for a fresh style update this summer. "Whether you want a California surfer 'do, a sexy Bond Girl look, or a Victoria's Secret style, you can have it in a few hours with hair extensions," said Angelo.

By tailoring his expert styling skills to the demands of high fashion, Angelo David has become a New York City beauty industry veteran. With over 20 years' experience, he possesses consummate expertise in hair care, color, and extensions.

"The secret is to work with the extensions, so that they look like your own hair," added Angelo, who created Angelo David Couture Hair Extensions and Additions — a collection of customizable, couture extensions that reflect the uniqueness of each wearer. At Angelo David Salon, Angelo and his team provide an in-depth, private consultation to expertly select and design the appropriate extension type, texture, and style. This ensures an always beautiful and natural look. As seen on *New York Housewives* star, Sonja Tremont-Morgan, Angelo David Couture Hair blends seamlessly

to create that perfected summer look. "I've always gotten compliments on my hair," said Sonja, "but once I went to Angelo David, I instantly had WOW hair! I need to stand out in my business and with the extensions, I can change my hair's style and length to up the glam factor in no time."

Created to solve any individual hair challenge, be it not enough length, an undesirable color, lack of styling control, the need for volume, or the desire for bangs, Angelo David Couture Hair is the perfect reflection of this season's trending style. Once transformed, extension wearers can achieve the sought-after summer look by styling their luscious new locks into a simple braid or a sleek ponytail.

While that hot summer sun can be damaging to your hair, extension protection and care is no sweat. Angelo sends each client home with couture hair care instructions, and suggests shampooing every other day to keep those long locks super shiny. For sun protection, Angelo advises that every beach bag include great hair care products, like Angelo David Vital Complex leave-in conditioner and Angelo-David Long and Strong detangler to help lock in moisture, as well as the Angelo David pocket-sized boar bristle brush to prevent those tresses from tangling. All products are available online. Located in the heart of New York City, Angelo David Salon focuses on customizing the look of the individual. By melding a sense of couture with beauty, Angelo David leads a team of the most exceptional hair specialists in the city.

48 East 43rd Street | 2nd Floor  
angelodavid.com 212. 883.6620